



AS AMERICAN AS...CRICKET!

Fun Facts about Cricket for the Independence Day Weekend

- Cricket was a popular sport in the American colonies.
- America's *first* favorite past-time flourished even during the War of Independence - historians say American troops played cricket at Valley Forge!
- George Washington was elected "chief" before Congress had decided what to call him. According to John Adams, "president" was a title best left to leaders of "fire brigades and cricket clubs," and not at all suitable for our nation's glorious leader. Adams preferred grandiose titles such as "His Majesty the President" or "His High Mightiness" over the simple "President of the United States." Who would have thought: *cricket almost cost George Washington the presidency!*
- Many American leaders took an avid interest in cricket. Among the books Benjamin Franklin brought back from Europe in 1754 was an up-to-date copy of cricket rules. Cricket welcomes players from all races, and religious beliefs, so it should come as no surprise to cricket fans that Franklin was also president of the first abolition society in America.
- In the late 1800s the Imperial Cricket Conference came into being, limiting its members to teams residing within the British Commonwealth. Little did our forefathers realize that declaring our independence resulted in our country's exclusion from the most important emerging international professional cricket organization.
- At least three cricket players are among those honored by the Baseball Hall of Fame: George and Harry Wright became professional baseball players despite their legendary skills as cricket players; ironically, also included in baseballs Hall of Fame is Henry Chadwick, a cricketer credited with writing the first Rules of Baseball!
- Several colleges have cricket teams, including Boston University, UMass/Amherst, MIT, Stanford, and Rutgers.

Sources: *Wikipedia.com, FunTrivia.com*



THE NEW ENGLAND CRICKET CUP

Ambassador & Spokesperson : Joel Garner

Joel Garner also known as "Big Joel" or "Big Bird" was a West Indian cricket player, and a member of the highly regarded late '70s and early '80s West Indies cricket sides.

BECOME A SPONSOR

Our Corporate Sponsorship program allows companies to be a part of the New England Cricket Cup on many different levels. This season we have teams representing Barbados, Guyana, Jamaica, India, Leeward Islands, Pakistan, Trinidad & Tobago, Windward Islands, and Rest of the World (Australia, England, New Zealand etc.) Sponsorship provides businesses with the opportunity to align themselves with one of the fastest growing sports in America, and the diverse community that cricket fans represent.

Whether you're already a die-hard fan, or you just want to find out what's so exciting about this most international of sports, tax-deductible sponsorship is a great way to see the games, mingle with your favorite customers and associates, and help out a worthy cause. The different ways you can become a part of this historic event are listed below.

GRAND - SPONSOR THE ENTIRE TOURNAMENT

We're looking for an organization with a sporting and philanthropic bent that is interested in reaching a large and diverse cross-section of New England sports fans. Opportunities to see cricket are still rare, which means that thousands of cricket fans - many of whom may not follow other sports - are ready to see your organization in the best possible light - affiliated with the sport they are most passionate about.

Includes a large hospitality tent (see below) for both days of the tournament, multiple banners around the playing fields, and mention in every press release.

\$20,000

PLATINUM - SPONSOR THE FINALS

The most significant media coverage and includes a large hospitality tent (see below) for both days of the tournament, and multiple banners around the playing fields.

\$10,000

GOLD - SPONSOR A TEAM AND TROPHIES

Significant media coverage and includes a medium hospitality tent (see below) for both days of the tournament, and multiple banners around the playing fields.

\$5,000

SILVER - SPONSOR A TEAM

Minimal media coverage and includes a medium hospitality tent (see below) for both days of the tournament, and multiple banners around the playing fields.

\$2,000

SPONSOR A KIDS' EVENT

During the tournament there will be numerous workshops for kids interested in learning more about cricket. These will be given by world-class professionals who've demonstrated a life-long passion for the game. Your sponsorship will make the professionals' travel possible, and will provide refreshments and learning materials for the kids.

\$1,000

All sponsors would be allowed to place banners across the playing fields (size determined by your sponsorship level), recognized in all media communications, program schedules, and appropriate marketing materials at the discretion of the MSCL and the New England Cricket Cup Committee.

INDIVIDUAL - PATRON

Individual contributions are greatly appreciated, and will be acknowledged in our printed program material and our website. Make a tax deductible contribution, and we will provide you with an all-day pass with seats in the best viewing areas.

\$250

HOSPITALITY TENTS & TABLES

Tents and tables are available without sponsorship, for the comfort of your friends, family and guests.

- A **Tournament Hospitality Tent** provides the perfect environment for entertaining business clients, associates and friends. Tents adjacent to the playing fields put you in the heart of all the fanfare. Prices are \$1000 (small), \$2000 (medium) or \$3000 (large), depending on tent size, and include:
 - o 8-person tables (1, 2 or 4)
 - o tickets (8, 16, or 32)
 - o New England Cricket lanyard and ID credential for your guests
 - o Tournament programs for your guests
 - o Festive décor, linens, complete table setup and takedown
 - o Your company or group sign provided at table
 - o Other available services: DJ, food and beverage catering.
- **Hospitality Tables** are an even more affordable way to provide you and your guests with a central meeting place. Prices start at \$500 per table, and include:
 - o one 8-person table
 - o 8 tickets
 - o New England Cricket lanyard and ID credential for 8 guests
 - o Tournament programs for 8 guests
 - o Festive décor, linens, complete table setup and takedown
 - o Your company or group sign provided at table
 - o Other available services include food and beverage catering.

Prices listed are per day, either Saturday June 30, or Sunday, July 1.

The tournament is being run as a fundraiser for children's charities. Your tax-deductible sponsorship will allow the tournament to reach its full potential, as a source of family fun, as a vivid and living example of different races and ethnic groups getting along perfectly well, and as a source of revenues for needy kids.