



# Burlington Cricket Cup 2007



## What is Burlington Cricket Cup?

Burlington Cricket Cup is an annual event of a cricket tournament in its fourth year now. For the past 4 years we have successfully organized BCC Tournaments named after our club. It is a quick 16 overs a side, hard tennis ball, 11 a side tournament. Every team will be given 16 overs each to play and make runs. There will be eleven batsmen a side. Whatever the first team makes in those designated overs with 11 people, the other team has to chase. All the matches in the tournament are played in the mud on the baseball grounds and with a hard tennis ball. It takes exactly 3 hours to finish one match which also fits in nicely to the fast 3 hour American sports format which most of the people here like. This is the reason BCC CUP has become extremely popular in this area and we have more than 20 teams participating every year. Every year we grow bigger than the previous year and make use of the passion for this game in the people for a good cause.

## Why Sponsor Burlington Cricket Cup?

Burlington Cricket Cup 2007 is being played for a cause. The proceeds of the tournament would benefit NGF's Dharma Yuga and NIRC projects for underprivileged children in India. Dharma Yuga project is a self-sustaining program supporting education of 1000 underprivileged children a year by privileged children in several cities across different states in India. NIRC project located in Devrukh, Maharashtra, India is a residential and educational facility for orphan and underprivileged children providing best in the education and character building. The seed money for Dharma Yuga project for one year that would result in supporting 1000 underprivileged children by the end of that year is around \$8000. Funds raised through this tournament would fund this year's Dharma Yuga Project and NIRC Project construction work.

More details on NGF projects and responsibilities of NGF could be obtained from [www.nextgenfoundation.org](http://www.nextgenfoundation.org).

The opportunity to make a difference, and let people have fun while doing it makes this tournament special and worthwhile of your contribution. Make a difference in the lives of the underprivileged and orphaned children and bring a smile to their faces.

## Contact Information

**To contact for this event, to participate or to donate and sponsor please call the following people:**

**Challa Ramakanth: (978) 808-4460 or e-mail at [cramakanth@yahoo.com](mailto:cramakanth@yahoo.com)**  
**Karthik Natarajan: (508) 981-0720 or e-mail at [ksharma423@gmail.com](mailto:ksharma423@gmail.com)**  
**Shazad Khan: (617) 312-5657 or e-mail at [shazad@gmail.com](mailto:shazad@gmail.com)**  
**Pramit Makoday: (508) 366-0552 or email at [mpramit@yahoo.com](mailto:mpramit@yahoo.com)**

**Further information can be seen on the website at:**

<http://www.burlingtoncricket.org>  
<http://www.nextgenfoundation.org>



# Burlington Cricket Cup 2007



## Sponsorship Levels

***All sponsorship donations drawn in favor of Next Generation Foundation, 174 Oak Street, Shrewsbury, MA 01545 are tax-exempt.***

### **Millennium Sponsor - \$8000**

*Dharma Yuga Project Sponsor:* Dharma Yuga project is a self-sustaining program supporting education of 1000 underprivileged children a year by privileged children in several cities across different states in India. The seed money for Dharma Yuga project for one year that would result in supporting 1000 underprivileged children by the end of that year is around \$8000.

#### **Sponsor benefits include:**

- Sponsor would be recognized in Indian media where a new Dharma Yuga project would be launched and that particular project would be dedicated in the name of the sponsor.
- Up to 8 Sponsor banners will be placed at conspicuous places across the field, at the boundary and at the various fields, as deemed logistically feasible by BCC/NGF. Banners to be supplied by the Sponsor.
- Official Sponsor status will be mentioned and recognized:
  - On both NGF and BCC websites,
  - In media communications (where feasible and if sponsorship is obtained within a reasonable period of time before the event),
  - In the program/schedule brochures distributed to the participants
  - In Vote of Thanks or during other relevant announcements at different times throughout the tournament, at the discretion of NGF/BCC.
- Sponsor's flyers will be posted at various conspicuous places on the field like the registration booth, at drinks/snacks stalls, etc.
- Sponsor can host an information booth (no sales) at the venue and give out flyers. All booth equipment (tables, tents, etc.) needs to be provided by the sponsor.
- Sponsors can supply, at their expense, t-shirts/caps with their names/logos, which will be distributed to the players during the tournament.

NGF can use proceeds from the sponsorship amount, towards supporting the education programs of NGF. Sponsors can choose to receive updates about the project being supported with their sponsorship money, at the end of the year from NGF.

### **Platinum Sponsor - \$3000 and above (\*)**

#### **Sponsor benefits include:**

- Up to 4 Sponsor banners will be placed at conspicuous places across the field, at the boundary and at the various fields, as deemed logistically feasible by BCC/NGF. Banners to be supplied by the Sponsor.
- Official Sponsor status will be mentioned and recognized:
  - On both NGF and BCC websites,



# Burlington Cricket Cup 2007



- In media communications (where feasible and if sponsorship is obtained within a reasonable period of time before the event),
- In the program/schedule brochures distributed to the participants
- In Vote of Thanks or during other relevant announcements at different times throughout the tournament, at the discretion of NGF/BCC.
- Sponsor's flyers will be posted at various conspicuous places on the field like the registration booth, at drinks/snacks stalls, etc.
- Sponsor can host an information booth (no sales) at the venue and give out flyers. All booth equipment (tables, tents, etc.) needs to be provided by the sponsor.
- Sponsors can supply, at their expense, t-shirts/caps with their names/logos, which will be distributed to the players during the tournament.
- NGF can use proceeds from the sponsorship amount, towards supporting the education programs of NGF. Sponsors can choose to receive updates about the project being supported with their sponsorship money, at the end of the year from NGF.

**(\* ) NOTE: Sponsorships above \$3000 will include all the above benefits, in addition to other benefits like naming the Man of the Match prize after the Sponsor, etc. subject to further negotiation on a case-by-case basis.**

## **Gold Sponsor - \$2000**

### **Sponsor benefits include:**

- Up to 2 Sponsor banners will be placed at conspicuous places across the field, at the boundary and at the various fields, as deemed logistically feasible by BCC/NGF. Banners to be supplied by the Sponsor.
- Official Sponsor status will be mentioned and recognized:
  - On both NGF and BCC websites,
  - In media communications (where feasible and if sponsorship is obtained within a reasonable period of time before the event),
  - In the program/schedule brochures distributed to the participants
  - In Vote of Thanks or during other relevant announcements at different times throughout the tournament, at the discretion of NGF/BCC.
- Official Sponsor status will be mentioned and recognized on both NGF and BCC websites, in media communications (where feasible and if sponsorship is obtained within a reasonable period of time before the event), program/schedule brochure distributed to the participants, and Sponsor's name will be mentioned in Vote of Thanks or during other relevant announcements at different times throughout the tournament, at the discretion of NGF/BCC.
- Sponsor's flyers will be posted at various conspicuous places on the field like the registration booth, at drinks/snacks stalls, etc.
- Sponsor can host an information booth (no sales) at the venue and give out flyers. All booth equipment (tables, tents, etc.) needs to be provided by the sponsor.
- Sponsors can supply, at their expense, t-shirts/caps with their names/logos, which will be distributed to the players during the tournament.
- NGF can use proceeds from the sponsorship amount, towards supporting the education programs of NGF. Sponsors can choose to receive updates about the project being supported with their sponsorship money, at the end of the year from NGF.



# Burlington Cricket Cup 2007



## **Silver Sponsor - \$1000**

### **Sponsor benefits include:**

- One Sponsor banner will be placed at conspicuous places across the field, at the boundary and at the various fields, as deemed logistically feasible by BCC/NGF. Banners to be supplied by the Sponsor.
- Official Sponsor status will be mentioned and recognized:
  - On both NGF and BCC websites,
  - In Vote of Thanks or during other relevant announcements at different times throughout the tournament, at the discretion of NGF/BCC.
- Sponsor's flyers will be posted at various conspicuous places on the field like the registration booth, at drinks/snacks stalls, etc.
- NGF can use proceeds from the sponsorship amount, towards supporting the education programs of NGF. Sponsors can choose to receive updates about the project being supported with their sponsorship money, at the end of the year from NGF.

## **Patron Sponsor - any amount**

### **Sponsor benefits include:**

- Official Sponsor status will be mentioned and recognized:
  - On both NGF and BCC websites,
  - In Vote of Thanks or during other relevant announcements at different times throughout the tournament, at the discretion of NGF/BCC.
- Sponsor's flyers will be posted at various conspicuous places on the field like the registration booth, at drinks/snacks stalls, etc.
- NGF can use proceeds from the sponsorship amount, towards supporting the education programs of NGF. Sponsors can choose to receive updates about the project being supported with their sponsorship money, at the end of the year from NGF.



# Burlington Cricket Cup 2007



## More Information

### What is Cricket?

Cricket has been an established team sport for several centuries. It originated in its modern form in [England](#) and is popular mainly in the present and former members of the [Commonwealth](#). In some countries in [South Asia](#), including [India](#), [Pakistan](#), [Bangladesh](#), and [Sri Lanka](#), cricket is by far the most popular sport. Cricket is also a major sport in England and [Wales](#), [Australia](#), [New Zealand](#), [South Africa](#), [Zimbabwe](#) and the [English](#)-speaking countries of the [Caribbean](#), which are collectively known in cricketing parlance as the [West Indies](#). There are also well established amateur club competitions in countries as diverse as the [Netherlands](#), [Kenya](#), [Nepal](#), and [Argentina](#) (see also: [International Cricket Council](#)). The Cricket World Cup is the second most watched event in the world.

Cricket is a [bat](#) and [ball](#) sport. The objective of the game is to score more [runs](#) than the opposing team. A match is divided into [innings](#) during which one team bats and one team fields. The word "innings" is both singular and plural in cricket usage. If the team batting last is dismissed while their total score is n runs less than that of their opponents, they are said to have lost by n runs. If, in a two-innings match, one team is dismissed twice with a combined first- and second-innings score less than their opponents' first-innings score, then the winning team has no requirement to bat again and they are said to have won by an innings and n runs, where n is the difference in score between the teams. If the team batting last is dismissed with the scores exactly equal then the match is a [tie](#); a tie is a rare result, particularly in matches of two innings a side. If the team batting last reaches their target, they are said to have won by n wickets, where n is the number of wickets the opposition still needed to take in order to dismiss them. If the time allotted for the match finishes before either side can win, then the game is [a draw](#).

Cricket is a [team sport](#) played between two teams of eleven players on each side. It is a bat-and-ball game played on a roughly elliptical grass field, in the centre of which is a flat strip of ground 22 [yards](#) (20.12 [m](#)) long, called a [pitch](#). At each end of the pitch is a set of wooden stumps, called a [wicket](#). A player from the fielding team (the [bowler](#)) propels a hard, fist-sized leather [ball](#) from one wicket towards the other, where a player from the opposing team (the [batsman](#)) defends the wicket from the ball with a wooden [cricket bat](#). Another batsman (the "non-striker") stands in an inactive role near the bowler's wicket.

Currently Cricket is played professionally as Test matches, One day internationals and a twenty-twenty format.

\*Information contained on this article courtesy of Wikipedia.

### What is Burlington Cricket Club?

Burlington Cricket Club is a group of cricket enthusiasts and play cricket for fun. Originally known as Induslions in 2003 we were just a group of cricket loving people playing with hard tennis balls. There was a time when everyone in the family used to play cricket as well. But,



# Burlington Cricket Cup 2007



the passion for the game has led us to become more dedicated and professional about this game. Hence, we renamed to Burlington Cricket Club in 2004 and started participating in some major tournaments in the New England Area. Due to an extreme interest from everyone in this area for a fast 3 hour American sports format for cricket also, we at BCC have come up with a compromise between the International format for cricket and the fast 3 hour format of American sports by reducing the number of overs that we play. Since then we have implemented this format in all our tournaments so far in this area and hence one of the reasons why this format for sport is very popular here. We at BCC have organized regular tournaments since 2004 every year in the first and second weekends of August.

## *More Details about BCC:*

- Web Site: [www.burlingtoncricket.org](http://www.burlingtoncricket.org)
- YahooGroups: BurlingtonCricketClub
- We play at: MITRE grounds in Burlington, MA.
- We currently have: About 25 active members and 20 more non-active members from all over New England.
- Our Motto: To have fun and bring people together through cricket.
- Membership: Is open to everyone who can play cricket and wants to have fun.
- What do we play with: Hard tennis ball in a baseball grounds.
- What do we follow: International Cricket Committee (ICC) rules with a few exceptions.
- When do we play: Every summer weekend either at MITRE or other locations.

For more details, please visit our web site or the yahoo groups or contact anyone of us through our website.

## **What is NGF (Next Generation Foundation)?**

Next Generation Foundation (NGF) is a socio-charitable organization striving to create a revolutionary drive within people to make the social changes that humanity needs. NGF is built on the foundations of peace and prosperity to all of the humanity. Members of NGF believe that every child across the world should have the equal and fair opportunity to choose their own destiny and build a better future for mankind. NGF had taken our first step towards this belief and started with NGF founders' home, India, by extending help to the underprivileged children living in this world's largest democracy. In the long-term NGF would be able to extend charitable help to other parts of the world. NGF welcomes you join them in this revolution. NGF is a 501 © (3) public charity. All contributions to NGF are tax-exempt. Visit NGF's website for more information about NGF at <http://www.nextgenfoundation.org>.

### ***NGF's Vision:***

"We believe that every child across the world should be free from the cycle of poverty and given an equal opportunity for success. Literacy, healthcare and self-sufficiency are key determinants for empowerment. While education creates the knowledge base to engender social change, adequate healthcare and self-supporting resources must be available to ensure positive outcomes.



# Burlington Cricket Cup 2007



In a world without poverty, every child has a chance to thrive."

## **NGF's Mission:**

"The Next Generation Foundation is committed to eradicating poverty and illiteracy among children across India. By providing education, healthcare and economic self-sufficiency to these children and their families, we see to inspire the next generation with a hopeful vision of the future they cannot presently imagine."

## **NGF's Ethics:**

- Socio-charitable non-profit organization working to empower next generation.
- Primarily focused on support education and wellbeing of underprivileged children.
- Free from caste, creed, color, gender, religion, race, nationality, region and political affiliations.
- Zero tolerance for corruption, misappropriation within the organization.
- Completely transparent operations.
- Committed to nurture mutual trust and integrity of all involved.

## **NGF Programs Supported by BCC:**

Burlington Cricket Cup 2007 is being played for a cause. The proceeds of the tournament would benefit NGF's Dharma Yuga and NIRC projects for underprivileged children in India. Dharma Yuga project is a self-sustaining program supporting education of 1000 underprivileged children a year by privileged children in several cities across different states in India. NIRC project located in Devrukh, Maharashtra, India is a residential and educational facility for orphan and underprivileged children providing best in the education and character building. The seed money for Dharma Yuga project for one year that would result in supporting 1000 underprivileged children by the end of that year is around \$8000. Funds raised through this tournament would fund this year's Dharma Yuga Project and NIRC Project construction work.

## **Children Supported by NGF**





# Burlington Cricket Cup 2007



## BURLINGTON CRICKET CLUB

PRESENTS



**4th Annual  
Tennis Ball Cricket Tournament**

## BCC Cup 2007



**Friday, August 10<sup>th</sup> – Sunday, August 19<sup>th</sup>**

*Venues:*

*MITRE Grounds, Burlington*

*Locke Grounds, Billerica*

*Marshal Grounds, Billerica*

All proceeds will be donated to Next Generation Foundation (NGF)  
[www.nextgenfoundation.org](http://www.nextgenfoundation.org)

**Floodlight Night Games !!**

**Many Trophies & Awards !!**

*To register contact:*

**Ramakanth : 978-808-4460**

**Karthik : 508-981-0720**

**Shazad : 617-312-5657**

or email us @

[bcc07register@burlingtoncricket.org](mailto:bcc07register@burlingtoncricket.org)

**Registration Fee: \$100**

**Registration Deadline: August 1<sup>st</sup>**

For more details, visit [www.burlingtoncricket.org](http://www.burlingtoncricket.org)